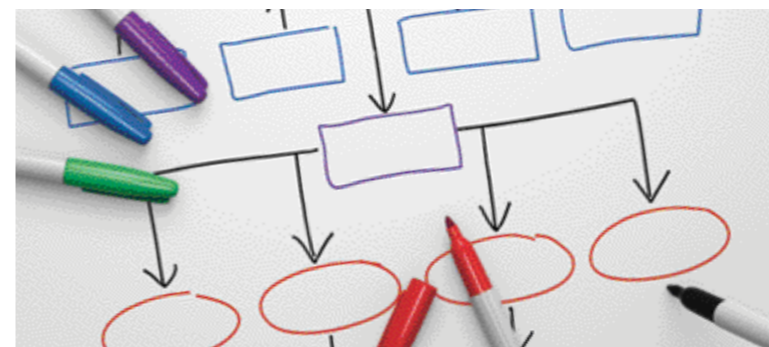


GECKO



**Improve
Grow
Transform...**
your business

how we
can help
you...



Gecko Programmes is a leading business development consultancy offering a range of cutting-edge solutions to inspire, motivate and grow skills, and deliver sustainable and innovative change in the education & skills, creative, cultural, heritage, digital and media sectors.

► **Our Expertise**

We are here to help you today to achieve your business potential and thrive.

Our team of consultants have the skills and sector specific expertise to improve your business in many areas including governance, policy, strategic development and analysis, innovation, digital media and third sector engagement.

We can help you realise where you want to go and work with you to get there, ensuring that you are a lead player in the opportunities best suited to your business's strengths and interests.

► **Our Approach**

You may have a well-developed business plan but do you have all the resources to convert this plan into business reality? Working with you, we can help unlock your business potential. Our practical services include the following areas:

► **Business Transformation**

We will provide you with the creative solutions and real world acumen to unlock your business plan's potential, converting your ideas into winning opportunities and increasing your profitability.

► **Project Development & Bid Writing**

We have extensive experience of producing outline proposals, PQQs, tenders and framework proposals which are attractive to regional, national and European funders and which meet client needs.

► **Strategic Analysis & Business Planning**

We will help you to determine what you can do and how you should do it. This could involve a range of actions from defining new policies or deploying digital services through to developing collaborative opportunities or accessing new funding opportunities.

► **Accreditation, Evaluation & Audit**

We will ensure that you meet all project compliance requirements and help you in strengthening your offer through enhancing your accreditation, evaluation and audit capabilities.

► **Our Team**

Our consultants are highly respected in their chosen fields and have a strong track record at senior levels in the public, private and third sectors. We provide leading competency and contract compliance in UK and European bid authorship, thus ensuring strong best practice and delivering a sound return on your investment.

GECKO | THE PROCESS



GECKO | OUR OFFER

We can work with you in a variety of ways including:

- ➔ **Advising on or assisting in improving your current bid writing capabilities**
- ➔ **Bespoke advice on how to benefit from emerging business opportunities**
- ➔ **Providing interim management for new or existing projects.**

We can tailor a work package to suit your needs from a short-term engagement (1-2 days) to a one-stop fixed budget or longer term solution.

Our fees, terms and conditions are specifically geared to the input required to enable you to develop and meet your business needs and aspirations.



To find out more on how we can help improve your organisation please get in touch:

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